

The logo graphic consists of a blue, stylized swirl or wave shape above the word "TENERO". The swirl starts as a thick line that tapers and curls inward, creating a sense of motion and fluidity.

TENERO
redefining soft serve

What is TENERO?

Tenero is Redefining Soft Serve.

Tenero is the next generation of soft serve products reinventing the frozen dessert experience for both consumers and operators around the world. From ice cream to frozen yogurt, Tenero provides a new, gourmet and healthy solution to the time-treasured classic of soft serve offering a greater variety, simplicity and profitability for your business.

VARIETY

Tenero encompasses products for ice cream, gelato, sorbetto and frozen yogurt that can all be used in a soft serve machine. The variety of products offered includes convenient ready-to-use (RTU) products as well as customizable ingredients and products for more specialized formulations. Also included in the variety of products are health-conscious options such as dairy-free, kosher, low calorie and sugar-free. From traditional vanilla to extreme and trendy flavors such as pomegranate and cheesecake, Tenero provides a wide array of flavors that are available year-round to entice all customers.

SIMPLICITY

The ease of use for Tenero's products is demonstrated in the enclosed recipe cards. Our RTU products are simple 2 ingredients, 2-step processes and our standard frozen yogurt recipe is easy to follow. No matter what products you use, Tenero's products are prepared and ready to serve in 15 minutes time. The quick turn-around ensures your customers will always have a fresh, high quality frozen dessert.

PROFITABILITY

Tenero promises return on investment! Easily incorporated into any business model, it requires only a soft serve machine and has low overhead due to the simplicity of the product preparation. The yield of each recipe minimizes product waste and ensures profitability with each batch. The average cost per 4 ounces of Tenero soft serve products is \$0.28, and the standard minimum retail price is \$1.52 with no toppings, resulting in a very low food cost of 19%.

Redefine soft serve with the variety, simplicity and profitability of Tenero, and redefine your business!

Celebrating 25 Years of Yoggi 30® Excellence

2010 marks the 25th anniversary of PreGel's world-famous yogurt flavor, Yoggi 30®. Dr. Luciano Rabboni, president and founder of PreGel, created the delicious yogurt formula in 1985. Since then, people from all over have enjoyed the distinct taste of Yoggi 30®.

Yoggi 30® is a product that comes in powder form and is extremely easy to work with. The subtle, yet refreshing tart flavor allows it to play well with many different toppings including fresh fruit, nuts, grains, cereal, fruit syrups and marshmallows. Yoggi 30® is a very versatile product that can be used in various frozen dessert applications. In 2009, Yoggi 30® was approved by the Kosher Supervision of America and is a certified kosher dairy product. Yoggi 30® is also at forefront of the health trend in the U.S. as it remains a low calorie food packed with protein and calcium. Over the last 25 years, many have tried to imitate our yogurt flavor, but have been unsuccessful due to the product's unique flavor and composition.

When PreGel introduced the world-renowned gelato-flavored yogurt formula in 1985 it took the European market by storm. Yoggi 30® has become so popular that it is now considered one of the modern classic gelato flavors. *The New York Times* attributed Dr. Luciano Rabboni and Yoggi 30® as two of the reasons frozen yogurt has recently created such a huge following in North America, saying that PreGel perfected the yogurt-flavor formula.

The unique flavor profile of Yoggi 30® and growing demand for the healthy, tart dessert has spurred magazines such as *Forbes* and *Entrepreneur* to continue to list frozen yogurt as one of the hottest trends in the frozen dessert industry every year. The market demand can also be measured on a world scale as the Middle East and Asia are also seeing a rise in frozen yogurt shops openings.

Celebrating 25 years of excellence, Yoggi 30® continues to reign as one of PreGel's best sellers, proving that the world's growing infatuation with yogurt-flavored frozen desserts is not going away any time soon.



ASK ABOUT TENERO TRAINING CLASSES OR VISIT
WWW.PREGELTRAININGCENTER.COM FOR MORE INFO!



SOFT SERVE FROZEN YOGURT

READY TO USE (RTU) FROZEN YOGURT - HAPPY YO®

NUTRITIONAL GUIDE (TART)

(Based on PreGel standard recipe and 4oz serving)

CALORIES	85 kcal
CALORIES FROM FAT	3 kcal
TOTAL FAT	0g
TOTAL CARBOHYDRATES	18g
SUGARS	16g
PROTEIN	3g

INGREDIENTS

QUANTITY

Fat free milk	2 gallons (256 ounces)
Fat free yogurt	1 quart (32 ounces)
PreGel Happy Yo®	2 bags (77 ounces)

OPTIONAL:

PreGel Traditional Paste or Fortefrutto®

*See Reverse for Top 10 Flavor Dosages

METHOD OF PREPARATION:

1. Place milk and yogurt in large mixing container, preferably twice as large as the amount you are mixing.
2. With an immersion mixer, blend the liquid ingredients while slowly adding the powder.
3. Add Traditional Paste or Fortefrutto® to flavor (optional).
4. Transfer the liquid blend into the soft serve machine.
5. Follow the soft serve machine directions for final product production.



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SOFT SERVE FROZEN YOGURT

"SALES GROWTH OF FROZEN YOGURT TO OUTPACE OTHER FROZEN DESSERT CATEGORIES THROUGH 2014," ACCORDING TO *ICE CREAM AND FROZEN DESSERTS IN THE U.S.: MARKETS AND OPPORTUNITIES IN RETAIL AND FOODSERVICE, 6TH EDITION.*

REGULAR FROZEN YOGURT - YOGGI 30®

INGREDIENTS

Fat free milk	2 gallons (256 ounces)
Fat free yogurt	1 quart (32 ounces)
Sugar	1,060 grams (37 ounces)
PreGel Yoggi 30®	500 grams (18 ounces)
PreGel Fruttosa®	400 grams (14 ounces)

OPTIONAL:

PreGel Lemon 50	10 grams (0.35 ounces)
PreGel Traditional Paste or Fortefrutto®	See Flavor Dosages Below

METHOD OF PREPARATION:

1. Place milk and yogurt in large mixing container, preferably twice as large as the amount you are mixing.
2. In a bowl, mix the sugar, Yoggi 30® and Fruttosa®.
3. Add Traditional Paste or Fortefrutto® to flavor (optional).
4. Transfer the liquid blend into the soft serve machine.
5. Follow the soft serve machine directions for final product production.

TOP 10 FLAVORS

FLAVORS

- 1 Yoggi 30® (Tart) #04208 or Happy Yo® (Tart) #49903
- 2 Pomegranate Fortefrutto® #48072
- 3 Bilberry (Blueberry) Fortefrutto® #46772
- 4 Vanilla Velvet Traditional Paste #48902
- 5 Mango Fortefrutto® #47772
- 6 Prontociocc Traditional Paste #28322
- 7 Strawberry Fortefrutto® #45872
- 8 Peanut Traditional Paste #24502
- 9 Cheesecake Super Sprint #05901
- 10 Biscotto (Cookie) Traditional Paste #25602

DOSAGE

- see recipe
- 500 grams (18 ounces)
 - 500 grams (18 ounces)
 - 500 grams (18 ounces)
 - 300 grams (10 ounces)
 - 500 grams (18 ounces)
 - 700 grams (25 ounces)
 - 400 grams (14 ounces)
 - 800 grams (28 ounces)
 - 600 grams (21 ounces)
 - 400 grams (14 ounces)





SOFT SERVE GELATO

READY TO USE (RTU) GELATO - SUPER SPRINT

NUTRITIONAL GUIDE (CHOCOLATE)

(Based on PreGel standard recipe and 4oz serving)

CALORIES	125 kcal
CALORIES FROM FAT	27 kcal
TOTAL FAT	3g
TOTAL CARBOHYDRATES	21g
SUGARS	18g
PROTEIN	4g

INGREDIENTS

QUANTITY

Whole milk	2 gallons (256 ounces)
PreGel Super Sprint	3 bags (53 ounces)

**See Reverse for Top 10 Flavors*

METHOD OF PREPARATION:

1. Place milk in large mixing container, preferably twice as large as the amount you are mixing.
2. With an immersion mixer, blend the milk while slowly adding the powder.
3. Transfer the liquid blend into the soft serve machine.
4. Follow the soft serve machine directions for final product production.



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SOFT SERVE GELATO



THE FOOD COST FOR SOFT SERVE IS ONLY 19%! FOOD COST IS \$.07 PER OUNCE AND THE AVERAGE SELLING PRICE IS \$.32 PER OUNCE.

TOP 10 FLAVORS



FLAVORS

DOSAGE

1	Gianduiotto (Dark Chocolate Hazelnut) Super Sprint #61901	3 bags
2	Cappuccino – Low Calorie #20601	3 bags
3	Vanilla Super Sprint #32501	3 bags
4	Chocolate Super Sprint #32401	3 bags
5	Coconut Super Sprint #06901	3 bags
6	Cheesecake Super Sprint #05901	3 bags
7	Tiramisù Super Sprint #35701	3 bags
8	Hazelnut Super Sprint #64001	3 bags
9	Almond Super Sprint #63901	3 bags
10	Banana Super Sprint #35501	3 bags





SOFT SERVE SORBETTO

READY TO USE (RTU) SORBETTO - SUPER SPRINT

NUTRITIONAL GUIDE **(RASPBERRY)**

(Based on PreGel standard recipe and 4oz serving)

CALORIES	95 kcal
CALORIES FROM FAT	1 kcal
TOTAL FAT	0g
TOTAL CARBOHYDRATES	23g
SUGARS	19g
PROTEIN	0g

INGREDIENTS

Water	2 gallons (256 ounces)
PreGel Super Sprint	3 bags (53 ounces)

*See Reverse for Top 10 Flavors

QUANTITY

METHOD OF PREPARATION:

1. Place water in large mixing container, preferably twice as large as the amount you are mixing.
2. With an immersion mixer, blend the water while slowly adding the powder.
3. Transfer the liquid blend into the soft serve machine.
4. Follow the soft serve machine directions for final product production.





SOFT SERVE SORBETTO



THE WORDS, HEALTHY AND DESSERT, DO GO TOGETHER! TENERO OFFERS LOW CALORIE, LOW FAT, DAIRY-FREE AND SUGAR-FREE OPTIONS FOR EVERYONE.

TOP 10 FLAVORS



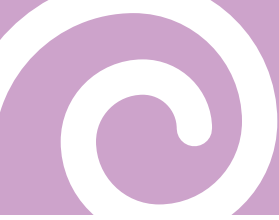
FLAVORS

DOSAGE

1	Dark Chocolate Sorbetto Super Sprint #04408	3 bags
2	Pink Grapefruit Super Sprint #32121	3 bags
3	Green Apple Super Sprint #20201	3 bags
4	Strawberry Super Sprint #31555	3 bags
5	Lemon Super Sprint #04101	3 bags
6	Raspberry Super Sprint #31355	3 bags
7	Watermelon Super Sprint #31721	3 bags
8	Red Orange Super Sprint #37001	3 bags
9	Peach-Mango Super Sprint #37101	3 bags
10	Limoncello Super Sprint #09001	3 bags



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SOFT SERVE ICE CREAM

READY TO USE (RTU) ICE CREAM - SUPER SPRINT

NUTRITIONAL GUIDE **(TIRAMISÙ)**

(Based on PreGel standard recipe and 4oz serving)

CALORIES	139 kcal
CALORIES FROM FAT	45 kcal
TOTAL FAT	5g
TOTAL CARBOHYDRATES	21g
SUGARS	19g
PROTEIN	3g

INGREDIENTS

QUANTITY

Whole milk	2 gallons (256 ounces)
Cream	1 quart (32 ounces)
PreGel Super Sprint	3 bags (53 ounces)

**See Reverse for Top 10 Flavors*

METHOD OF PREPARATION:

1. Place milk and cream in large mixing container, preferably twice as large as the amount you are mixing.
2. With an immersion mixer, blend the milk while slowly adding the powder.
3. Transfer the liquid blend into the soft serve machine.
4. Follow the soft serve machine directions for final product production.



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SOFT SERVE ICE CREAM



IN ONLY 15 MINUTES YOUR CUSTOMER CAN ENJOY DELICIOUS FLAVORS SUCH AS CHEESECAKE, CAPPUCCINO AND TIRAMISÙ.

TOP 10 FLAVORS



FLAVORS

DOSAGE

1	Cappuccino – Low Calorie #20601	3 bags
2	Vanilla Super Sprint #32501	3 bags
3	Gianduiotto (Dark Chocolate Hazelnut) Super Sprint #61901	3 bags
4	Custard – Low Calorie #20401	3 bags
5	Tiramisù Super Sprint #35701	3 bags
6	Banana Super Sprint #35501	3 bags
7	Almond Super Sprint #63901	3 bags
8	Chocolate Super Sprint #32401	3 bags
9	Cheesecake Super Sprint #05901	3 bags
10	Hazelnut Super Sprint #64001	3 bags



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PreGel AMERICA

Your Passion. Our Ingredients.™

PreGel AMERICA | 4450 Fortune Ave. NW | Concord, NC 28027
Tel: 704 707 0300 | Fax: 704 707 0301 | www.pregelamerica.com